



# Logo Guide

## For Grant Recipients

Please ensure the Resilient CARE logo is used in conjunction with the approved acknowledgement statements, available at [resilientcare.com.au/grant-recipient-guide](https://resilientcare.com.au/grant-recipient-guide)

# PRIMARY LOGO



To ensure that the brandmark always looks its best, please adhere to the minimum clear space requirements shown to the left.

This clear space is determined by a height 'x' as shown in the diagram.

The minimum size for the logo with tagline should be 60mm width.

In applications where the logo needs to be smaller than this, the version without the tagline should be used and the minimum size should be 20mm width.



# REVERSE AND MONO LOGO



# PRIMARY LOGO

## ✓ Dos

- Use on a white or light background
- Use overlaid on an image with minimal image detail and contrast behind logo, and light tones
- Allow for correct clear space around the logo



## ✗ Don'ts

- Change the colour of the logo
- Distort the the image ratio
- Separate or remove the icon from the wordmark
- Use on a different colour background



# Thank you.

[resilientcare.com.au](http://resilientcare.com.au)



**RESILIENT  
CARE**

Community-led  
Action for  
Resilient Health  
Eco-Systems

